



Sponsorship Prospectus



50TH

Annual Meeting of the
Clinical Neurological Society of America



January 13 – 16, 2024

Key Largo, Florida



**Clinical
Neurological
Society of America**

50TH
ANNIVERSARY

JOIN US



Meeting Overview

Join the Clinical Neurological Society of America on January 13-16, 2024 in Key Largo, Florida for CNSA's 50th Annual Meeting. There, neurologists, neuroscientists, neuropsychologists, nurse practitioners, physician assistants, and allied health professionals will gather to share knowledge and advance clinical practice. Established in 1974, CNSA is a nationwide network of clinicians dedicated to improving patient care through education and thought leadership.

The 50th Anniversary Meeting is an opportunity for attendees to learn from leading experts, engage in lively discussions, and network with one another. Sponsors are invited to support the Annual Meeting and join attendees celebrating 50 years of achievement.

Benefits of Sponsorship

Sponsors will have the opportunity to interact with up to 100 attendees over four days and be able to showcase products and services to academic and clinical leaders in neurology from across the country.

Sponsors are also entitled to the following benefits:

- ✓ Refreshments and snacks at four networking breaks
- ✓ Tickets to CNSA's 50th Anniversary Celebration
- ✓ Discounted accommodations at the Playa Largo Resort and Spa
- ✓ Access to complimentary Wi-Fi for exhibitors in the exhibit space
- ✓ A featured social media post
- ✓ Listing in both print and online meeting materials

Sponsor Levels

	Platinum \$12,000 Premier	Gold \$6,000 Priority	Silver \$3,500 Standard	Nonprofit \$1,500 Standard
Tabletop Exhibit Location <i>Each sponsor level includes one table with two chairs. Location will be assigned by priority level. Every sponsor will also receive two exhibitor badges.</i>	✓	✓	✓	✓
CNSA's 50th Anniversary Celebration Tickets <i>Every sponsor level will receive the designated number of tickets to Monday evening's celebration.</i>	4	3	2	2
Recognition on CNSA Website and Social Media Accounts <i>Sponsors at each level will be listed in the meeting materials and on the CNSA Annual Meeting website and social media accounts.</i>	✓	✓	✓	✓
Meeting Bag Insert <i>Sponsors can share information about their company's mission, product or a job opportunity by providing a flyer or brochure for inclusion in all attendee meeting bags. CNSA must pre-approve all company provided inserts and they must be received at the venue by Thursday, January 11, 2024.</i>	✓	✓	✓	✓
Logo on Meeting Bag <i>Attendees receive a tote bag at registration. Gold and Platinum level sponsors will have their logo displayed on each bag.</i>	✓	✓		
Networking Break Sponsor <i>During one of four networking breaks, Gold and Platinum level sponsors will have their logo featured at the refreshment stand with the option to provide branded napkins and cups.</i>	✓	✓		
Welcome Signage <i>Platinum sponsors will be recognized throughout the event with their logo prominently displayed on welcome signage posted at the registration table and near the meeting space entrances.</i>	✓			
Attendee Wi-Fi Sponsor <i>The Platinum sponsor will keep attendees connected by sponsoring complimentary Wi-Fi. The company name or logo will appear on Wi-Fi signage throughout the event.</i>	✓			

Additional Sponsor Opportunities

Annual Membership Meeting Breakfast | \$8,000

Monday, January 15

The CNSA membership meeting is where members come together over breakfast to discuss important issues and make decisions that shape the future of the organization. Sponsors may address the group before the meeting begins. The company name and logo will be prominently displayed on signage, promotional materials, and the CNSA website, providing valuable exposure to a highly engaged audience.

CNSA 50th Anniversary Celebration | \$12,500

Monday, January 15

CNSA's 50th Anniversary Celebration dinner is a time for members and friends to come together and celebrate the society's rich history and recent growth. A sponsor representative may deliver brief remarks, and the sponsor's company name and logo will be prominently displayed on event signage, promotional materials, and the CNSA website. This is an excellent opportunity to showcase your brand and support the society's 50-year history.

Sponsored Lectures | \$9,000

The CNSA Annual Meeting is an excellent opportunity to offer educational programming and engage with CNSA's community of clinicians, academic researchers, and allied health professionals.

Four sponsored lecture sessions will be available; one in the evening and three are held over lunch from 12:50 – 1:35 p.m.:

- Saturday, January 13
- Saturday, January 13 (dinner)
- Sunday, January 14
- Monday, January 15

CNSA will provide logistical support including a venue, seating, and AV equipment. CNSA covers the cost of meals and refreshments, and does not schedule competing activities or offer alternative food options, to maximize attendance.

Early Career Scholarship Fund | \$3,000

The Early Career Scholarship Fund supports the education and professional development of fellows, residents and attending neurologists within five years of completing training. Recipients will learn from the program, network with other neurologists, and participate in CNSA's mentorship program.



Sponsor Rules & Policies

- 1. Standards:** CNSA strictly adheres to the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support regarding exhibits and commercial support and expects industry representatives will do the same.
- 2. Attendee list:** ACCME requires that attendees "opt in" to give permission for their name and contact information to be shared with exhibitors.
- 3. Food and beverage:** Lunch items provided for attendees throughout the program are not available for exhibiting sponsors. Only food and beverage items offered at receptions and in the exhibit area during session breaks are available for sponsors.
- 4. Shipping:** Guidelines and information will be provided no later than two weeks before the event. All deliveries must be arranged directly with the venue.
- 5. Exhibit setup and breakdown:** Exhibit space includes one table, two chairs, and table covering. Pipe and drape are not available. Exhibitors may use stand-alone or tabletop displays. Setup and breakdown times will be sent to exhibitors one month prior to the meeting.
- 6. Loss or damage:** CNSA is not responsible for loss or damage to sponsor's property. Each company must take precautions to safeguard its materials, equipment and display area at all times.
- 7. Liability:** CNSA is not liable for storing, retrieving, or transporting any exhibitor materials to or from the hotel or other facility. At the conclusion of the meeting, please arrange shipping for your booth materials before you leave the venue. CNSA is not responsible for shipping or storage charges.
- 8. Cancellation:** Cancellations must be made in writing to CNSA. No refunds are given, however, credit for a future CNSA event will be considered in extenuating circumstances.
- 9. Signed agreements:** Signed sponsor agreements are important to CNSA's ability to offer accredited continuing medical education. All agreements must be completed, signed, and received by December 22, 2023, to guarantee acknowledgement in printed materials.



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SPONSOR TODAY

To learn more about sponsoring CNSA's 50th Annual Meeting, please contact:

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